Orders Order / Rev: 107044 Alt Order #: 06856489 Product Desc: Crossroads GPS Estimate: 1052 Flight Dates: 09/28/12 - 10/02/12

Original Date / Rev: 09/25/12 / 09/27/12

Order Type: **GENERAL** Primary AE:

Sales Office: Sales Region: Amy McCreary

BLPHI National

Agency

Name:

Buying Contact: Billing Contact:

66 Canal Center Plaza

Crossroads Media, LLC

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC 15%

00:05:00

Broadcast

Cash

Advertiser

Name:

Priority:

Crossroads GPS

Demographic:

A35+ PLI2

Product Codes:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	30	\$41,225.00	\$35,041.25
10/01/12	10/02/12	33	\$32,050.00	\$27,242.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	63	\$73,275.00	\$62 283 75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLVX	· 0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230	om CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
				The Agenda 1230	pm								
	NEWS 4	4: THE AC	GENDA no	program 7/30									
	Sta	rt Date	End Date	Weekdaye	Snote/Meek	Rato I	Ratina						

KSNV

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Order / Rev:

107044

Advertiser:

Crossroads GPS

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06856489

Product Desc:

Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

El	L Oh	Ctt	T1	l	. Dl.	O4-4/E-4 T	D	1 0 .		D 1 D:	D. T.	^ '	
The Agenda 1230pm NEWS 4: THE AGENDA appropriagnt 730 Start Date End Date Week 200712 1001/12 The Agenda 1230pm CM 1230-1p N 30 \$325,001 0.00 NM 1 \$325,00 NEWS 4: THE AGENDA no program 730 Start Date End Date Week 200712 100712 N N N N N N N N N	Ln Ch	Start	End	<u>`</u>					_				Amount
State Date End Date Company				The Agenda 123	,	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
E 2 KSNV 1001/12 1001/12 1	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>									
NEWS 4: THE ACENDA no program 730 Size Date Memory 200 New				-	•			.30	1	\$325 <u>001</u>	MIA 00 0	1	¢225.00
Start Date End Date Weekdays Sobal-Week Rate Rating Week 1007112 1007712 100712 10				The Agenda 123	-	1200-15	,	.00	'	ψ023.001	5.00 NW	•	φυ20.00
E 3 KSNV 10/02/12 (20/02/12 The Agenda 1230pm CM 1230-fp - T	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>									
New No. A				-	•			:30	1	\$325.001	0.00 NM	1	\$325.00
Section Sect	NEWS 4	4: THE A	GENDA no	•									
E 4 KSNV 98/28/12 G9/28/12 FacetoFace/Raiston RegM Face to Face w J. Raiston RegM Table End Date Weekdays Spots/Week 1 5900.00 0.00 1 0.00 NM 1 \$900.00 1 0.00 NM 1 \$900.00 Face to Face w J. Raiston Face Table Face to Face w J. Raiston Face Table Face Table Face Face Face W J. Raiston Face Table Face Table Face Face Face Face W J. Raiston Face Table Face Face Face Face Face Face Face Fac											ı	,	
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Start Date End Date Meekdary Spois/Meek Rate Spois/Meek Spois				Face to Face w/		730-758pm		:30	1	\$900.001	O.OO NIVI	1	\$900.00
Face to Face w J J J J S S S S S S S S S S S S S S S					Spots/Week	Rate	Rating						
Face to Face w John ALSTon on pro Start Date Michael Start Date Wilder Start Date Weekdays Spots/Week Rate Rating 730-758pm -T :30 1 \$900.001 0.00 NM 1 \$900.00					1	\$900.00							
Slart Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Spots/				Face to Face w		730-758pm	М	:30	. 1	\$900.001	0.00 NM	1	\$900.00
Meek: 1001/12 1007/12 1007/12 FacetoFaceRalston RepBM 730-758pm -T 30 1 \$900.001 0.00 NM 1 \$900.00					Snots/Meek	Pate	Pating				l		
Face to Face w JNalston FACE TO FACE W JON RALSTON no pro Start Date End Date End Date Weekdays Spots/Week Rate Sating Week: 10/01/12 10/07/12 University 1 \$000.00 0.00 E 8 KSNV 10/01/12 Weekdays Spots/Week Rate Rating Wake Up Early Wagners Wake Up Early Wagners Week: 10/01/12 10/01/12 10/07/12	-				1	. —					l		
Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Week Rate Spots/Week	E 6 KSNV	10/02/1	2 10/02/12			730-758pm	-T	:30	1	\$900.001	0.00 NM	1	\$900.00
Week: 10/01/12 10/07/12 T 1 \$900.00 0.00	FACE T	O FACE		· ·								•	
Ware Description Ware	Week: 10/	01/12	10/07/12	-T	1	. —							
Start Date End Date Weekdays Spots/Week Rate Spots/Week				Wake Up Early	-	430a-5a	M	:30	1	\$200.001	0.00 N M	1	\$200.00
Week: 10/01/12 10/07/12 M 1 \$200.00 0.00					Consta AManda	Dete	Detina						
Wake Up Early Wagners	Week: 10/	01/12	10/07/12	M	1	\$200.00	0.00						4
Start Date Hold Date Week: 10/01/12 10/07/12 17				Wake Up Early	_	430a-5a	~T~~~~	:30	1	\$200.001	0.00 NM	1	\$200.00
Week: 10/01/12 10/07/12 -T 1 \$200.00 0.00					Snots/Meek	Rate	Rating						
Late Night w/Fallon													
Start Date End Date Weekdays Spots/Week Rate Rating				Late Night w/Fa		1237a-136an	nF	:30	1	\$350.001	0.00 NM	1	\$350.00
Week: 09/24/12 09/30/12 F 1 \$350.00 0.00					Om -An AM1	D-4-	D = 45						
E 11 KSNV 10/01/12 10/01/12 Late Night w/Fallon					Spots/yveek 1								
LATE NIGHT W/JIMMY FALLON airs 139 Start Date End Date Weekdays Spots/Week Rate Rating				_				:30	1	\$350.001	0.00 NM	1	\$350.00
Week: 10/01/12 10/07/12 M 1 \$350.00 0.00 E 12 KSNV 10/02/12 10/02/12 Late Night w/Fallon Late Night w/Fallon Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Cate Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T 1 \$350.00 0.00 Rating Start Date End Date Weekend Jeopardy/Whe@M 630-730pmS- :30 1 \$525.00 1 0.00 NM 1 \$525.00 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12S- 1 \$525.00 0.00 Rating Rating Rating Rating No.00	LATE N	IIGHT W	/JIMMY FAL	-									
Late Night w/Fallon LATE NIGHT W/JIMMY FALLON airs 139 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T - 1 \$350.00 0.00 E 13 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Whc@M 630-730pmS- :30 1 \$525.001 0.00 NM 1 \$525.00 WKND Jeop/Wheel JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12S- 1 \$525.00 0.00					Spots/Week 1		·						
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T 1 \$350.00 0.00 E 13 KSNV 09/29/12 09/29/12 09/29/12 Weekend Jeopardy/Whe@M 630-730pm S- :30 1 \$525.00 1 0.00 NM 1 \$525.00 JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 S- 1 \$525.00 0.00	E12 KSNV	10/02/1	2 10/02/12	_		1237a-136an	n -T	:30	1	\$350.001	0.00 NM	1	\$350.00
Week: 10/01/12 10/07/12 -T 1 \$350.00 0.00 E 13 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Whe@M 630-730pm S- :30 1 \$525.00 1 0.00 NM 1 \$525.00 WKND Jeop/Wheel JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12S- 1 \$525.00 0.00				LON airs 139									
E 13 KSNV 09/29/12 09/29/12 Weekend Jeopardy/Wh@M 630-730pmS- :30 1 \$525.001 0.00 NM 1 \$525.00 WKND Jeop/Wheel JEOPARDY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12S- 1 \$525.00 0.00					Spots/Week								
JEOPARDY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12S- 1 \$525.00 0.00				Weekend Jeopa	-			:30	1	\$525.001	0,00 NM	1	\$525.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/24/12 09/30/12S- 1 \$525.00 0.00	JEOPA	RDY		AAMAD Jeob\AA	il ed i								
	<u>Sta</u>	<u>rt Date</u>			Spots/Week 1	•							
	E14 KSNV	09/28/	2 09/28/12		СМ		F	;30	1	\$325.001	0.00 NM	1	\$325.00

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Order / Rev:

107044

Advertiser:

Crossroads GPS

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Product Desc:

Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
		·	The Doctors				•			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
THE D	OCTORS	no program	The Doctors 7/30-8/10			•						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09		09/30/12	F	1	\$325.00	0.00						
E15 KSNV	10/01/1	2 10/01/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
		no program										•
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00						
E 16 KSNV				CM	\$325.00 2pm-3pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
		no program	The Doctors	0101	г рин-ори	'	.00		Ψ023.001	0.00 1414	'	φ323.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	-T	1	\$325.00	0.00						
E 17 KSNV	09/28/1	2 09/28/12	M-F 5-6a WakeU		5-6a	F	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE	HE WITE	THE WAG	M-F 5-6a WakeU	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/30/12	F	1	\$600.00	0.00						
E 18 KSNV	10/01/1	2 10/01/12	M-F 5-6a WakeU	-	5-6a	M	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE		THE WAG	M-F 5-6a WakeU	p w/Wagners								
	art Date	End Date	VERS Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	M	1	\$600.00	0.00						
E 19 KSNV	10/02/1	2 10/02/12	M-F 5-6a WakeU	MgaW\w c	5-6a	-T	:30	1	\$600.001	0.00 NM	1	\$600.00
WAKE	UP WITH	THE WAG	M-F 5-6a WakeU NERS	p w/Wagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	-T NEWS 3 at 4 (1 I	1 10UB/CM	\$600.00 4-5pm	0.00	:30	1	\$900.001	0.00 NA		4000 00
LZU NOINV	V312011	2 03/20/12	4PM NEWS (1 ho		(4:30-PM-5:0	•	.30	'	φ 3 00.00 I	0.00 NM	1	\$900.00
NEWS	4 AT 430	P	,	.,	•	,						
-	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	F	1 HOUDYON	\$900.00	0.00	.00		#D00 004	0.00.10.		
EZT KONV	10/01/1	2 10/01/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:0	M ∩ DM\ ·	:30	1	\$900.001	0.00 NM	1	\$900.00
NEWS	4 AT 430	P	10 10 10 10 10 10	July	(4.00 t W.0.0	O 1 W/y						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>		•			i	
Week: 10		10/07/12	M	1	\$900.00	0.00	· .	•				
E 22 KSNV	10/02/1	2 10/02/12	NEWS 3 at 4 (1 I	•	4-5pm	-T	:30	1	\$900.001	0.00 NM	1	\$900.00
NEWS	4 AT 430	ıP	4PM NEWS (1 ho	our)	(4:30 PM-5:0	O PIVI)						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	-T	1	\$900.00	0,00						
E 23 KSNV	09/28/1	2 09/28/12		CM	12-1230pm	F	:30	1	\$500,001	0.00 NM	1	\$500.00
NEWS	3 AT NO	ON nor prog	Noon News						4			
_	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 09		09/30/12	F	1	\$500.00	0.00						
E 24 KSNV	10/01/1	2 10/01/12	Noon News Noon News	СМ	12-1230pm	М	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS	3 AT NO	ON nor prog							•			
<u>Sta</u> Week; 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			Noon News	CM	12-1230pm	-T	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS	3 AT NO	ON nor prog	Noon News ram 7/30-8/			•						· · · · · · ·
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	OC 14 /4 7	10/07/12	-T	1	\$500.00	0.00						
Week: 10 E 26 KSNV			· · · · · · · · · · · · · · · · · · ·	CM	6a-7a	S	:30	1	\$450.001	0.00 NM	1	\$450.00

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107044

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Crossroads GPS

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Flight Dates:

09/28/12 - 10/02/12

Estimate:

Ln Ch Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type_Spots	. •	Amount
		News 3 Sunrise - News 3 Sunrise 5								
NEWS 3 AT SUI	NRISE no pr		JONDAT							
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00					
E 28 KSNV 09/30/1	2 09/30/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNS	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
Jeopardy <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/24/12	09/30/12	S		\$1,200.00	0.00					
E 29 KSNV 09/28/1 WAKE UP WITH		M-F 6-7a WakeU	-	6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	F	1	\$1,000.00	0.00					
E 30 KSNV 10/01/1		M-F 6-7a WakeU		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE UP WITH Start Date			Cnoto/Mook	Data	Dating					
Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00					
E 31 KSNV 10/02/1	2 10/02/12			6-7a	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE UP WITH	THE WAG	M-F 6-7a WakeU NERS	lp w/Wagners							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/01/12 E 32 KSNV 09/28/1	10/07/12	-T	1 CM	\$1,000.00	0.00	.00	4 #200.004	0.00.4444		****
DR. PHIL no pro		Dr Phil	CIVI	3-4p	F	:30	1 \$600.001	0.00 NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	•				
Week: 09/24/12	09/30/12	F	1	\$600.00	0.00		~ ~			
DR. PHIL no pro		Dr Phil	СМ	3-4p	M	:30	1 \$600,001	0.00 NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12 E 34 KSNV 10/02/1	10/07/12	M	1	\$600.00	0.00	.00	4 0000001	0.00 \		
DR. PHIL no pro		Dr Phil	CM	3-4p	-T	:30	1 \$600.001	0.00 NM	1	\$600,00
•	-	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week; 10/01/12	10/07/12	-T	1	\$600.00	0.00					
E35 KSNV 09/28/1	2 09/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	1 \$500.001	0.00 NM	1	\$500.00
RACHEL RAY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/24/12	09/30/12	F	1	\$500.00	0.00					
E36 KSNV 10/01/1	2 10/01/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1 \$500.001	0.00 NM	1	\$500.00
RACHEL RAY										
<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E 37 KSNV 10/02/1		Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	1 \$500.001	0.00 NM	1	\$500.00
RACHEL RAY		,								
<u>Start Date</u> · Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
E38 KSNV 09/28/1		M-F Wheel	СМ	7-730pm	F	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
WHEEL OF FOR		M-F Wheel of Fo	rtune .							
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,700.00	Rating 0.00					
E 39 KSNV 10/01/1			СМ	7-730pm	M	:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
	. =. =		~1**	. >=p-11	••	.50	. 411.55.551	0.00 11111	•	ψ1,750,0

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Crossroads GPS

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09/28/12 - 10/02/12

Product Desc:

Estimate:

Crossroads GPS

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
			M-F Wheel of For	rtune							
	OF FOR	RTUNE							_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	M		\$1,700.00	0.00					
E 40 KSNV	10/02/1	2 10/02/12	M-F Wheel M-F Wheel of For	CM	7-730pm		:30	1 \$1,700.001	0.00 NM	1	\$1,700.00
WHEEL	OF FOR	RTUNE	M-L Mileet of Lo	tune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	-T		\$1,700.00	0.00					
E 41 KSNV	09/29/1	2 09/29/12	Sa-Su Early News		5pm-630pm	S-	:30	1 \$675,001	0.00 NM	1	\$675.00
			Sa-Su Early New	s				,			·
	EARLY N	EWS									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		09/30/12	S-	1	\$675.00	0.00					
E 42 KSNV	09/28/1	2 09/28/12	Days of our Lives		1258p-2pm	F-⊷	:30	1 \$425.001	0.00 NM	1	\$425.00
DAYS	OF OUR	LIVES no nr	Days of our Lives ogram 7/30-								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	•				
Week: 09/		09/30/12	F	1	\$425.00	0.00					
E 43 KSNV	10/01/1	2 10/01/12	Days of our Lives	СМ	1258p-2pm	M	:30	1 \$425.001	0.00 NM	1	\$425.00
			Days of our Lives		. ,			•		•	*
DAYS	OF OUR	LIVES no pr	ogram 7/30-								
	ert Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		10/07/12	M	1	\$425.00	0.00					
E 44 KSNV	10/02/1	2 10/02/12	Days of our Lives		1258p-2pm	-T	:30	1 \$425.001	0.00 NM	1	\$425.00
DAVS	OF OUR	LIVES no pr	Days of our Lives ogram 7/30-	1							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/07/12	-T	<u>opotarvecik</u>	\$425.00	0.00					
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Print Date: 09/27/12 17:30:04 Page 6 of 7

KSNV

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #:

06856489

Product Desc:

Crossroads GPS

Flight Dates:

09/28/12 - 10/02/12

Estimate:

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KSNV

Totals

Page 7 of 7

\$73,275.00

63

Order / Rev:

107044

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06856489 09/28/12 - 10/02/12 Product Desc:

Crossroads GPS

Estimate:

1052

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Mon PR 8-10p Monday Prime 8-10pm The Voice Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 M-----1 \$4,000.00 0.00 N 67 KSNV 09/28/12 09/28/12 Last Call w/Carson Daly CM :30 136-205am ----F--\$200.001 0.00 NM \$200.00 Last Call w/Carson Daly End Date Weekdays Spots/Week Start Date Rating <u>Rate</u> Week: 09/24/12 09/30/12 ---F--\$200.00 0.00 N 68 KSNV 09/30/12 09/30/12 Golf CM 4a-8pm :30 1 \$2,850.001 0.00 NM \$2,850.00 Golf End Date Spots/Week Start Date **Weekdays** <u>Rate</u> Rating Week: 09/24/12 ----S 09/30/12 0.00 \$2,850.00